

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



EVER SMART INTERNATIONAL HOLDINGS LIMITED

永駿國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

Stock Code : 8187

**INSIDE INFORMATION
TERMINATION
OF BRAND LICENSING FOR FOOTWEAR**

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Ever Smart International Holdings Limited (the “**Company**”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to (i) the announcement of the Company dated 27 June 2017 in relation to the entering into of International Merchandising License Agreement (the “**Licensing Agreement**”) pursuant to which SEMK Products Limited (the “**Licensor**”) and ENS Global Marketing Limited (the “**Licensing Agent**”) granted to Ever Smart International Enterprise Limited (the “**Licensee**”) (a wholly-owned subsidiary of the Company) a non-exclusive right and license to utilize the “**B. Duck**” brand for footwear; and (ii) the announcement of the Company dated 29 September 2017 in relation to the extension of the cooling-off period (the “**Cooling-off Period**”) for the license period of the first year to 29 December 2017.

The Directors would like to inform the shareholders of the Company and potential investors that, pursuant to the terms of the Licensing Agreement, the Licensee has given the Licensor and Licensing Agent a 7 days’ notice in writing during the Cooling-off Period for the termination of the Licensing Agreement. The Licensing Agreement has been terminated with effect from 6 December 2017.

By order of the Board
Ever Smart International Holdings Limited
Ho Kin Wai
Chairman

Hong Kong, 6 December 2017

As at the date of this announcement, the Company's executive directors are Mr. Ho Kin Wai and Mr. Ho Kin Pong; and the Company's independent non-executive directors are Mr. Yuen Poi Lam William, Mr. Lu Tak Ming and Mr. Liu Chun Kit.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the Company's website at esmart.hk.