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EVER SMART INTERNATIONAL HOLDINGS LIMITED

永駿國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

Stock Code : 8187

**INSIDE INFORMATION
EXTENSION OF COOLING-OFF PERIOD
OF BRAND LICENSING FOR FOOTWEAR**

This announcement is made by the board (the “**Board**”) of directors (the “**Directors**”) of Ever Smart International Holdings Limited (the “**Company**”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 27 June 2017 in relation to the entering into of the International Merchandising License Agreement (the “**Licensing Agreement**”), pursuant to which SEMK Products Limited and ENS Global Marketing Limited granted to Ever Smart International Enterprise Limited (a direct wholly-owned subsidiary of the Company) a non-exclusive right and license to utilize the “**B. Duck**” brand for footwear.

Pursuant to the terms of the Licensing Agreement, the license period for the first year from 1 January 2018 to 31 December 2018 is subject to a cooling-off period (the “**Cooling-off Period**”) which will be expired on 30 September 2017. The parties to the Licensing Agreement have agreed to extend the Cooling-off Period for a further period of three (3) months to 29 December 2017. Save for the aforesaid, all terms and conditions set out in the Licensing Agreement remain of full force and effect.

By order of the Board
Ever Smart International Holdings Limited
Ho Kin Wai
Chairman and Executive Director

Hong Kong, 29 September 2017

As at the date of this announcement, the Company's executive Directors are Mr. Ho Kin Wai and Mr. Ho Kin Pong; and the Company's independent non-executive Directors are Mr. Yuen Poi Lam William, Mr. Lu Tak Ming and Mr. Liu Chun Kit.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the Company's website at <http://esmart.hk>.