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**JIMU GROUP LIMITED**

**積木集團有限公司**

*(Incorporated in the Cayman Islands with limited liability)*  
**(Stock Code: 8187)**

## **PROFIT WARNING**

This announcement is made by Jimu Group Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2021 (the “**Period**”), it is expected that the Group will record a loss of not less than approximately HK\$9 million as compared to a loss of approximately HK\$5 million for the corresponding period in 2020.

Significant increase in loss for the Period mainly attributable to, among the others, (i) decrease in revenue from loan facilitation and credit assessment of approximately HK\$10 million; and (ii) decrease in footwear and apparel business of approximately HK\$20 million, as a result of the global outbreak of COVID-19 and its adverse impact to the Group’s operating performance.

The Group is still in the process of finalizing its consolidated results for the Period. As such, the information contained in this announcement is made only based on the information currently available including the unaudited consolidated management accounts of the Group for the Period, which have neither been confirmed nor reviewed by the Company’s auditors nor the audit committee of the Board and are subject to possible adjustments upon further review. The consolidated results of the Group for the Period are scheduled to be reviewed, approved and announced by the Board on 13 August 2021.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**JIMU GROUP LIMITED**  
**Dong Jun**  
Chairman

Hong Kong, 9 August 2021

*As at the date of this announcement, the executive Directors are Mr. Dong Jun, Mr. Huang Zexiong, Mr. Chen Zuze and Mr. Sheung Kwong Cho; the non-executive Director is Mr. Wen Cyrus Junming; and the independent non-executive Directors are Mr. Ni Zhixing, Mr. Eric Todd and Mr. Lam Wai Hung.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:– (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and on the Company’s website at <http://www.jimugroup.hk>.*